

About us

Dakshini is a non-profit organization dedicated to serving the Indian Bengali community across Greater Los Angeles, Orange County, and Riverside County for nearly 40 years. It is committed to promoting cultural, social, and educational activities among Indian Americans while fostering cross-cultural understanding. Through the Dakshini Foundation, the organization engages in philanthropy and supports youth with scholarships and leadership programs. Dakshini also provides opportunities for artistic expression and senior engagement, striving to integrate Indian culture into mainstream America while nurturing community harmony.



Homeless Feeding



Beach Cleanup



Community Events



Cultural Program

Dakshini connects a diverse group of professionals in Southern California, including engineers, doctors, scientists, and professors, within a vibrant community of over 4,500 members. We offer numerous opportunities for businesses to gain visibility, including promotions through our magazine, email newsletters, concert stage announcements, website features, booths, banners, and posters. We invite you to participate and engage with our community. Additionally, we celebrate Durga Puja (October 11-13, 2024), a major festival attracting over 3,500 attendees from the Indian community, providing a significant platform for exposure and engagement.

Category	Rate
Booth	Normal Event - \$200, Durga Puja (2 full day) - \$400
Banner	Normal Event - \$100, Durga Puja (2 full day) - \$300
Magazine (Exposure to 4500 + South Asian SoCal residents) - Printed/Website/E-mail/Facebook	Small Box - \$250 (complimentary with Gold membership) Half Page - \$500 (complimentary with Diamond membership) Full Page - \$950 (complimentary with Platinum and above) Full Back Cover - \$2,500 Front or Back Inside cover - \$1,800
Email (Outreach to 4500 + Indian SoCal residents)	\$500 (For 12 months)
Website (No Limit) – 15,000 impression per year	\$400 (For 12 months)
Grand Sponsors (see details in page 2)	Super Grand - \$7,500, Grand - \$5,000
Business Partners: Sony Pictures & Entertainment, Marriott Hotels, State Bank of India, ICICI Bank, 50+ small/medium businesses and entrepreneurs are partnering with Dakshini.	

For any questions, please text **Swapna Ray** (858) 869-3118 or **Dipankar Biswas** at (310) 344-1804 Or **Pradipta Ray** at (949) 942-5793 or email at communications@dakshini.org

Payments can be made by check (payable to **Dakshini Bengali Association of California**) or Zelle at pay@dakshini.org.

All donations are Tax Deductible - TAX ID #33-0313523. A tax letter acknowledging your gift will be shared within 30 days of your donation upon your request.

Please visit www.dakshini.org or download our Mobile App. We thank you for your support!



Sponsor Benefits

Super Grand - \$7500

- Access to all Dakshini Annual Events ((listed in www.dakshini.org)
- Six (6) Front Row Tickets for Dakshini Durgotsav Concert
- Complimentary Hotel voucher during Durgotsav (\$300)
- Reserved Parking in Dakshini Durgotsav venue
- Recognition in all Dakshini events through-out the year as a major sponsor
- 2 min Video presentation prior to Dakshini Durgotsav Concert
- 10 min Photo session of the Super Grand sponsor family in Dakshini Photo booth by a Professional photographer on Oct 12th. One of the best photographs will be presented to the family in a Premium photo frame
- The selected photograph will be displayed on Dakshini Website and Mobile App under 2024 Sponsor Tab.
- Online advertisement on Dakshini Event Page, FB, Mobile App & Email blast.
- Full Page Premier Ad in Yearly Magazine
- Standing banner in Dakshini Events
- A premium & unique handcrafted gift direct from artisans of Bengal will be presented on stage before the CONCERT.

Grand - \$5000

- Access to all Dakshini Annual Events ((listed in www.dakshini.org)
- Four (4) Front Row Tickets for Dakshini Durgotsav Concert
- Reserved Parking in Dakshini Durgotsav venue
- 2 min Video presentation prior to Dakshini Durgotsav Concert
- 10 min Photo session of the Grand sponsor family in Dakshini Photo booth by a Professional photographer on Oct 12th. One of the best photographs will be presented to the family in a Premium photo frame
- The selected photograph will be displayed on Dakshini Website and Mobile App under 2024 Sponsor Tab.
- Online advertisement on Dakshini Event Page, Quarterly Newsletter & Email blast.
- Full Page Premier Ad in Yearly Magazine
- Standing banner in major Dakshini Events
- A premium & unique handcrafted gift direct from artisans of Gram Bangla will be presented on stage before the CONCERT.